

Darphin's Continues to Deliver Unequaled Comfort

Try a fresh start! Two New Face Cleansers and Toners and One New Gentle Eye Makeup Remover... because cleansing and toning is the key to healthy skin.

Refreshing Cleansing Milk and Toner with fig extract and Banana Tree Flower formulated for normal skin. The cleanser is a refreshing milky texture and the toner is alcohol-free.

Rich Cleansing Milk and Toner with Kombuchka and Physalis extract formulated for dry and mature skin type. The cleanser is a creamy texture with mango butter and the toner is also alcohol-free.

Gentle Eye Makeup Remover is a non-greasy lotion that removes makeup, calms the eye area and conditions the lashes. Back in a plastic bottle and formulated with rose and vitamin B5.

And... Spring Colors have Arrived!

First, we start with two new products: Light Shimmer Compact Powders and Lip Balm. **The Light Shimmer Compact Powders** are gorgeously designed in trios, this way you can use it as your shadow, your blush, or your pressed powder. The Light Shimmer Compact Powders come in two shades, Rose and Bronze.

The Lip Balms are delectable fresh gels for summer's luscious lips. You will be delighted! The Lip Balm is a treatment product, that softens, protects and ensures long lasting comfort to your lips. Available in three shades: Naturel, Dune (like caramel) and Framboise (like raspberry). Its key ingredients include: Shea Butter, Vegetable Squalane and Vitamin E.

Then finally, Darphin introduces a new color eye pencil, **Amethyst!** Draw attention to sultry summer eyes with this deep and mysterious dark-plum color. Transform blue eyes to turquoise – green eyes to emerald - and brown eyes to gold!

And to match your colors... a chic, practical, velvety case... **FREE*** when you buy three make-up products in Darphin. (*while supplies last).

Christian Dior Puts you in a Positive Mood!

SWEET SUN - A delightful sun fragrance has made it to our Christian Dior counter. **Sweet Sun** will definitely put you in a positive mood and leave you with a sense of well-being; this is due to a Pro-Endorphin agent that has been put in the fragrance. Sweet Sun is also enriched with Vitamin E and is alcohol-free; so go ahead and wear it in the sun!

BIKINI - A duo system before you put on your bikini; a new body exfoliant and a cellulite essence spray to refines your skin and your figure. **Perfecting Scrub** provides a gentle exfoliating action with microbeads that eliminate impurities and dead surface cells. And **Celluli-Diet** is designed to diminish the "orange-peel" appearance by concentrated rare essential oils and natural botanical extracts. It comes in a spray and requires no massaging.

BRONZE - A new formulation of self tanner- **DiorBronze** produces a quick and long-lasting natural tan. There are 3 new products in this category: Natural Glow Face – Natural Glow Body – and Shimmering Glow Body. If you love to self tan, try the expert, Dior!

SCULPT 10

Change the architecture of your face with **Sculpt 10!** Christian Dior's first introduction to an instantly lifting and tightening effect! Prepare yourself, because the unique 3D technology will boost your collagen and return that "spring" in your skin. Sculpt 10 has been formulated in cream for dry skin or in fluid for normal to combination skin.

And when in Vegas...

Stop by Alexander Perfumes & Cosmetics at Lake Las Vegas Resort.

Just a short drive from The Strip or a short walk from The Ritz.

For hours and directions call 702-567-9903.

Capturing Chinatown

Bond No. 9 introduces, yet, another hit!

Just in time for Mother's Day, **Chinatown**, captures the spirit and energy of this New York neighborhood just as the Little Italy and Wall Street fragrances have done just months ago.

And with Chinatown, the originality of Bond No. 9 continues to thrive. The yin-yang style bottle and bright pink design represent the more modern, younger movement that is taking place in Chinatown today.

Chinatown features top notes of peach blossom; middle notes of peony, gardenia and tuberose, and base notes of cardamom and dark woods. The fragrance represents an avant-garde woman, a young woman, a woman with a sense of fashion, food and fragrance!



More Bond News!

Look for their upcoming fragrances: Bond No. 9 will introduce three more masterpieces this year: "The Hamptons", "Bleeker Street" and "Westside Stories".

Also, Bond No. 9's success story is now international news! Great Britain, Ireland, Italy and the Middle East are all slated to carry the full line of Bond No. 9 by April.

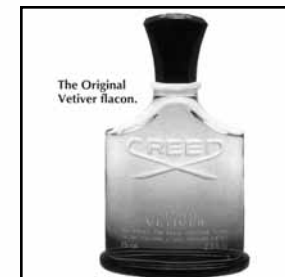
We are thrilled to announce that Bond No. 9 has received THREE nominations for this year's FiFi's! (The Oscar's for fragrances) And the nominees for best fragrance of the year "Nouveau Niche" are... "Little Italy", "Wall Street" and "Eau de New York".

Creed Stands for Tradition

"From Father to Son Since 1760" reads the inscription on the green glass bottle that houses **Original Vetiver**, the latest launch from the House of Creed. Unveiled this past winter, the fragrance was collaboratively developed by perfumer Olivier Creed and his son Erwin Creed.

For over two centuries, the House of Creed's traditions have been passed down through six generations from father to son. Original Vetiver remains true to Creed's traditions, honoring the time consuming infusion technique along with combining natural essences and botanicals.

The uni-sex scent is designed to be equally alluring to both men and women, and has been described as a "dramatic reinvention" of a vetiver-based fragrance. The fragrance topnotes are invigorated with ginger, mandarin and bergamot, while it's heart stays true to vetiver and base notes of ambergris linger. Original Vetiver is available in 4oz, 2.5oz and 1oz bottles.



GIORGIO ARMANI LAUNCHES BLACK CODE

Giorgio Armani is the fashion icon that represents the pinnacle of style and success for men and women. His latest fragrance for men, Black Code, is all about style and seduction.

Black Code is a composition of fresh, woody and oriental notes, featuring lemon, bergamot; the middle notes are olive tree blossom, and the base notes conclude in guaiac and tonka beans. Black Code's attire is a sophisticated midnight blue bottle. Black Code is available now, 1.7oz for \$45.

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